

HARRY CRESSWELL

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ABOUT

PROFILE

I am a freelance graphic designer and front end web developer from London specialising in creative solutions for brand, print and screen.

My main interest is in designing & developing clean, carefully considers concepts and focused brand identities. I am obsessed with simplicity in design and a firm believer in the principle that less is more, preferring a stripped back aesthetic where form follows function.

When I'm not designing things I enjoy spending time screenprinting, taking photographs and making music.

SKILLS

(X)HTML/CSS, JQuery, MySQL.
Custom builds with Wordpress, Tumblr, Blogger & Squarespace platforms.
Custom e-commerce solutions using Big Cartel & Shopify. Knowledge of Magento

SEO, Campaign Monitor, Market First Pivotal, Google Apps & Analytics.

TOOLS

Mac, Photoshop, Illustrator, Indesign, Dreamweaver, TextWrangler, Coda, Firebug, Rhino3D, Screenprint. Pen & paper.

EMPLOYMENT

HARVEY NICHOLS

<http://www.harveynichols.com>

I am currently freelancing at Harvey Nichols, where I am designing and developing email newsletters for their online marketing team, whilst also helping improve the functionality of their current website.

CONCRETE HERMIT

<http://www.concretehermit.com>
<http://www.thehermitstore.com>

Freelance Design & Development for new projects; The Hermit Store & Hermit Editions. I also re-designed the Concrete Hermit brand website.

February 2011 - May 2011

.CENT MAGAZINE

<http://www.centmagazine.co.uk>

Re-design of company website. Design & Development of online store alongside a backend developer using

e-junkie platform, custom PHP, MySQL & phpMyAdmin. Set up & management of social networking pages, implementing comment forms into custom blog.

SAMPSONMAY DESIGN

<http://www.sampsonmay.com>

I spent a couple of months freelancing at Sampson-May, where I worked on a redesign of Oriental Energy Resources' website. I also developed html templates of the site for use by their backend developers. Whilst there I also re-worked some of the CSS on parts of their personal website, and spent time creating email templates, implement twitter feeds, and contact forms for various clients.

February 2011 - April 2011

VARIOUS PROJECTS

<http://www.indtl.com>
<http://www.hayleyquentin.com>
<http://www.southsupplyco.com>
<http://www.magnificentmaterial.com>
<http://www.belowlondon.com>

EDUCATION

GRAPHIC DESIGN DIPLOMA

University of Arts London

Design for Visual Communication Diploma
Single Award Certificates in Desktop Publishing and Design & Layout Skills, Pixel Based Image Manipulation, Multimedia Software Skills & Vector Based Image Manipulation.

2008

BA FINE ART (HONS)

University of Leeds

2004 - 2007

A-LEVEL ART & DESIGN, PE, GEOGRAPHY

St Dunstan's College London

2002 - 2004

9 GCSE'S - 3 A GRADE, 6 B GRADE

St Dunstan's College London

1997 - 2002

PERSONAL

2011 will see the launch of my latest project 'The South Supply Company', an online lifestyle store representing a carefully selected range of young independent product designers. The website is my first project integrating the Squarespace and Big Cartel platforms and is still under development.

In Detail is a jewellery style blog which I co founded earlier this year. It has so far been very well recieved from within the industry. I maintain the site and take all the photographs.

Since 2008 I have been running a street installation project called trashmonster.

You can see my latest projects on my portfolio site and get in touch with me via any of the following platforms.

<http://www.southsupplyco.com>

<http://www.indtl.com>

<http://www.trashmonster.com>

<http://www.systemsofspace.com>
<http://www.twitter.com/harrycresswell>
<http://www.behance.net/harrycresswell>
<http://www.linkedin.com/in/harrycresswell>
<http://www.designspiration.net/harrycresswell/>
